

Registration Brochure

Regional Strategies... Global Results

Talent Driving Prosperity



www.WorkforceInnovations.org

July 11–13, 2006

Anaheim Convention Center
Anaheim, California

Sponsored by:
U.S. Department of Labor's Employment and Training Administration
American Society for Training & Development





Workforce Innovations 2006

Co-sponsored by the U.S. Department of Labor's Employment and Training Administration (ETA) and the American Society for Training & Development (ASTD), **Workforce Innovations** is the premier annual conference where local, state and national workforce leaders and their partners from industry, education, and economic development gather to sort through issues and confront the workforce challenges facing our country. This year's conference theme, "**Regional Strategies... Global Results: Talent Driving Prosperity**," will explore the important role of workforce professionals and their partners in meeting the national challenge of global competition.

"Workforce Innovations is the place to be to understand the opportunities and challenges the workforce system will address in the coming year. And it's a terrific opportunity to network with colleagues from around the country."

— **JAIME FALL**, Assistant Secretary,
Workforce Strategies,
California Labor and Workforce
Development Agency

Why Attend?

Workforce Innovations 2006, with its focus on **Regional Strategies...Global Results: Talent Driving Prosperity**, is your opportunity to directly engage your fellow workforce professionals and partners around the challenge of maintaining economic growth in a highly competitive global economy.

By attending **Workforce Innovations 2006** you will gain:

- Challenging and thought-provoking ideas from many of today's most dynamic authors, educators, business executives and workforce leaders
- The strategies, models and tools you need to prepare a skilled workforce
- Solutions and approaches to support you in your regional economic development efforts, whether your community is just starting this process or is well underway
- Engaging and replicable examples of talent development for the future
- Exposure to over 100 exhibitors offering the latest in tools, systems, and technology to meet your talent development needs

Workforce Innovations 2006 places you in direct contact with more than 3,000 crucial stakeholders from the worlds of workforce investment, education, economic development and industry, and provides the working framework to develop your area's capacity to meet global economic competition.

Who Should Attend?

Federal, State and Local Government Officials, Association and Non-Profit Executives, and Business Leaders involved with:

Workforce Investment System

One-Stop System
Workforce Investment Act (WIA)
Adult and Youth Programs
Employment Service
Apprenticeship
Unemployment Insurance
Vocational Rehabilitation
Veterans
Job Corps
Older Workers
Faith-Based Programs
High-Growth Job Training Initiative Grantees
Community-Based Job Training Grantees
WIRED Grantees

Education

Community Colleges
Colleges and Universities
K-12 Education

Economic Development Partners

Economic Development Practitioners
Rural Development
Housing and Urban Development
Agriculture
Transportation
Justice
Small Business and Entrepreneurship
Health and Human Services
Energy
Defense

Business

Workforce Investment Board (WIB) Members
Grantee Partners
Public and Private Sector Employers

Register Online at

www.WorkforceInnovations.org



Conference Highlights

The **Workforce Innovations 2006** program includes:

- **PBS Host/Writer/Producer James Burke**, with provocative thoughts on what we can do now to "Innovate for the Day After Tomorrow"
- **Thomas J. Donohue, President and CEO of the U.S. Chamber of Commerce, Martin Bean**, Worldwide Managing Director of Education for Microsoft Corporation, and other thought leaders on regional economic development and education
- Internationally acclaimed photographer **Steve Uzzell** using his striking photographs as a backdrop for "Open Roads Open Minds: An Exploration of Creative Problem Solving"
- Engaging and interactive "Learning Labs," "Quick Takes," and Roundtable Discussions, including Book Clubs
- Super Workshops and dynamic Town Halls, back by popular demand
- Exciting off-site tours and seminars, before and during the conference
- A vibrant "Global Crossroads," including more than 100 exhibitors, a Town Square meeting area, and a showcase featuring cutting edge examples of talent development
- Numerous formal and informal networking opportunities

Learning Lab and Quick Take topics include:

- Regional Economic Development
- Business Services
- BRAC
- Transitioning Economies
- Industry-Focused Workforce Solutions
- Community College Workforce Development Models
- Employing Veterans
- Strategic Partnerships
- Performance Measures
- Reemployment of UI Beneficiaries
- Labor Market Information
- Youth Services & Learning Strategies
- Emergency Preparedness
- Apprenticeships
- New Americans
- Persons with Disabilities
- Older Workers
- Learning Strategies
- Career Guidance
- Entrepreneurship
- Leveraging Resources
- Competency Models and Skill Assessments
- Customer Choice
- Policy Issues

**Workforce
Innovations**
2006



JAMES BURKE

**Featured Presenter, July 11,
Opening Plenary, 1:30 p.m.**

Hailed by the *Washington Post* as "one of the most intriguing minds in the Western world," James Burke takes audiences on a creative journey through the history of science, technology and social change. He is the creator, producer and host of many award-winning TV series including *Connections* (PBS), *Connections2* and *Connections3* (Discovery), and *The Day the Universe Changed* (PBS).

Host Recognition

Special thanks to our hosts, The California Labor and Workforce Development Agency and its Employment Development Department, and the California Workforce Investment Board

Don't miss this unprecedented opportunity.

Register today for Workforce Innovations 2006, the nation's premier workforce investment conference!

Register Online at

www.WorkforceInnovations.org



Educational Off-Site Opportunities

Experience **"Quality Service, Disney Style,"** a pre-conference educational seminar focusing on the Disney model of quality service including a trip into the Disneyland® Park to see the Disney method at work. Pre-register along with your conference registration for this seminar, scheduled for Tuesday morning, July 11 (separate fee). More details are available at www.WorkforceInnovations.org/sessions.cfm.

Tour the **Tiger Woods Learning Center**, a brand new facility providing youth from diverse backgrounds with opportunities for career orientation, career exploration and career preparation. *Sign up on site* for this Wednesday, July 12 tour.

Additional off-site opportunities will be offered Thursday afternoon, July 13. Sign up on-site.

Workforce Innovations 2006 Global Crossroads

The design and name for this year's exhibit area embodies the concept that **Regional Strategies Provide Global Results**. Global Crossroads (the entire Exhibit Area) is depicted as a town with the Town Hall at its center. Roads and streets, cafes, parks and an oasis span out from the center of town, filled with "shops" (exhibitors) that will attract the town's leaders, business partners and agents. The exhibits in this city exemplify the diverse talents that will drive prosperity and meet the growing challenge of competition in the global marketplace. Strategy Street, Innovation Avenue, and Prosperity Path form a crossroads leading to the Town Square, where we meet to communicate new ideas.

For a **Workforce Innovations 2006** Exhibit Prospectus, visit: www.WorkforceInnovations.org/exhibitors.cfm. For exhibit details, contact Kevin Horowitz at wi@epponline.com, or call (410) 997-0763 or (301) 596-3028.

For information on sponsorship opportunities, visit: www.WorkforceInnovations.org/sponsors.cfm. To learn more, contact Elaine Kolodny at ekolodny@starpower.net, or call (240) 731-9617.

Celebration of California Reception Wednesday, July 12

California has as many facets as there are beaches on its coastline, innovations among its emerging industries, and smiles from around the world at Disneyland®. Join us in the Palm Garden Courtyard adjacent to the Anaheim Convention Center on Wednesday evening for an entertaining evening experiencing California's rich mixture of cultures, varied landscapes, and world-famous cuisines. California has it all, and we're bringing it to your doorstep to sample and enjoy at the Celebration of California reception!



STEVE UZZELL

**Featured Presenter, Wednesday,
July 12, 4:00 – 5:00 p.m.**

Steve Uzzell started in the photography business 31 years ago as the assistant to the editor of National Geographic and a member of their photographic staff. His inspirational presentation, "Open Roads Open Minds: An Exploration of Creative Problem Solving," uses his striking photographs as illustrations of his metaphor about possibility and creativity.

Register Online at

www.WorkforceInnovations.org

Hotel Information and Reservations

Specially priced rooms are available at the hotels listed below. All are conveniently located to the Anaheim Convention Center. Book early — space is limited! It is imperative that you reserve by **Tuesday, June 13** to ensure best rates and availability.

Book your hotel through www.WorkforceInnovations.org/travel.cfm or by calling the Workforce Innovations Housing Customer Service Department at (888) 643-1119. Do not call the hotel directly.

ANABELLA HOTEL

Group Rate: \$119.00

ANAHEIM MARRIOTT

Group Rate: \$149.00

HILTON ANAHEIM

Group Rate: \$169.00

SHERATON PARK HOTEL

Group Rate: \$149.00

HOLIDAY INN HOTEL AND SUITES*

Government Rate: \$99.00

State Government Rate: \$84.00

CLARION HOTEL ANAHEIM RESORT

Government Rate: \$99.00

State Government Rate: \$84.00

Group Rate: \$119.00

DESERT PALMS HOTEL AND SUITES

Group/Government Rate: \$96.00

BEST WESTERN RAFFLES INN AND SUITES*

Group/Government Rate: \$99.00

Transportation

AIRPORTS

Anaheim/Orange County is served by four major airports:

- John Wayne Airport, Orange County (SNA)
- Long Beach Airport (LGB)
- Los Angeles International Airport (LAX)
- Ontario International Airport (ONT)

More information about airports and ground transportation is available at www.WorkforceInnovations.org/travel.cfm.

CONFERENCE AIRLINES

Workforce Innovations 2006 Conference participants can obtain flight discounts with both Continental Airlines and



COMFORT INN MAINGATE*

Government Rate: \$99.00

State Government Rate: \$84.00

DISNEY'S PARADISE PIER HOTEL*

Group Rate: \$159.00

DISNEYLAND HOTEL*

Group Rate: \$179.00

DISNEY'S GRAND CALIFORNIAN HOTEL*

Group Rate: \$215.00

**Shuttle service to and from the Anaheim Convention Center available from these hotels.*

Government Rate rooms require Federal or State Employee ID badge.

See www.WorkforceInnovations.org/travel.cfm for a map, a complete description of each hotel, and parking information.

United Airlines on flights to Orange County, LAX, and Ontario Airports.

Continental Airlines: For discounts, call your travel professional or Continental's Meeting Works at (800) 468-7022. Please refer to Agreement Code **VVJ4DM** and Z Code **ZS1Z**. Hours (Central Time): 7:00 a.m. – 10:00 p.m. seven days a week.

United Airlines: For discounts, call United's Meeting Plus Reservation Center at (800) 521-4041. Please refer to Tour/Meeting Code **565FO**. Hours (Eastern Time): 8:00 a.m. – 10 p.m. Monday-Friday, and 8:00 a.m. – 8:00 p.m. Saturday and Sunday.

Register Online at

www.WorkforceInnovations.org

CONFERENCE REGISTRATION INFORMATION

Conference Registration Information

A discounted registration fee of \$595 is available for registrations received by **May 31, 2006**. After this date, the fee is \$695. Daily registration is available for a fee of \$250. Choose from one of three ways to register:

1. Online: www.WorkforceInnovations.org
2. Fax: (404) 832-3611
3. Mail: Workforce Innovations, c/o ASTD
Ambassadors
240 Peachtree Street, Ste. 22-S-10
Atlanta, GA 30303-1334

REGISTRATION QUESTIONS:

- E-mail: WorkforceInnovations@ambassadors.com
Call: (888) 643-1119
Fax: (404) 832-3611

PRELIMINARY CONFERENCE SCHEDULE

MONDAY, JULY 10, 2006:

- 12:00 noon to 5:00 p.m. Registration/Information Desk
9:00 a.m. to 5:00 p.m. Pre-conference Stakeholder Meetings

TUESDAY, JULY 11, 2006:


- 8:00 a.m. to 5:00 p.m. Registration/Information Desk
8:00 a.m. to 1:00 p.m. Pre-conference Stakeholder Meetings
8:30 a.m. to 11:45 a.m. Pre-conference educational seminar,
"Quality Service, Disney Style" —
pre-registration required (separate fee)
1:30 p.m. to 3:15 p.m. Opening Plenary
3:45 p.m. to 4:45 p.m. Learning Labs
5:00 p.m. to 7:00 p.m. Exhibit Hall Reception

WEDNESDAY, JULY 12, 2006:

- 7:00 a.m. to 5:00 p.m. Registration/Information Desk
7:00 a.m. to 4:00 p.m. Exhibit Hall Open
7:00 a.m. to 7:45 a.m. Networking Breakfast Roundtables
7:45 a.m. to 8:45 a.m. Town Hall
9:00 a.m. to 10:30 a.m. Plenary
11:00 a.m. to 12:00 noon Learning Labs
12:00 noon to 2:00 p.m. Lunch in the Exhibit Hall
12:30 p.m. to 1:30 p.m. Town Hall
2:00 p.m. to 3:00 p.m. Learning Labs
3:15 p.m. to 3:45 p.m. Quick Takes
4:00 p.m. to 5:00 p.m. Plenary
6:30 p.m. to 9:30 p.m. *Celebration of California* Reception,
Palm Courtyard, Anaheim Convention Center

THURSDAY, JULY 13, 2006:

- 7:00 a.m. to 4:00 p.m. Registration/Information Desk
7:00 a.m. to 2:00 p.m. Exhibit Hall Open
7:00 a.m. to 7:45 a.m. Networking Breakfast Roundtables
7:45 a.m. to 8:45 a.m. Town Hall
9:00 a.m. to 10:00 a.m. Learning Labs
10:15 a.m. to 11:45 a.m. Plenary
11:45 a.m. to 1:45 p.m. Lunch in the Exhibit Hall
12:15 p.m. to 1:15 p.m. Town Hall
1:45 p.m. to 2:45 p.m. Learning Labs
3:00 p.m. to 4:00 p.m. Learning Labs
4:00 p.m. Conference Adjourns



*I've presented, exhibited or attended
this workforce event for several
years, and have always found it
challenging, interesting, and fun."*

— ERIC STEINER, *Employment Manager,
Casey Family Programs*

Register Online at

www.WorkforceInnovations.org

REGISTRATION FORM

A REGISTRANT INFORMATION

First Name _____ Badge Name (Nickname) _____ Last Name _____

Affiliation _____ Title _____

Mailing Address _____

City _____ State _____ Zip Code _____ Country _____

Telephone _____ Fax _____ E-mail _____

I can give a small amount of my time to serve as a Conference Volunteer. Volunteers help with registration, ushering, workshop monitoring, etc. YES NO

I want to be included on your mailing/distribution list. YES NO

I have accessibility needs. A conference representative will contact you for additional information. YES NO

B REGISTRANT PROFILE

Badge Type: Please check *one only*.

- A. Private Sector
- B. Federal Government
- C. State Government
- D. Local Government
- E. Association/Non-Profit (CBO/FBO)

Job Responsibility: Please check *all that apply*.

- A. Administrator
- B. Program Manager
- C. Workforce Program Staff
- D. WIB Member
- E. Financial Manager
- F. Educator
- G. LMI Director
- H. Info. Technology Specialist
- I. Business Manager

Affiliation: Please check *all that apply*.

- A. WIA Adult/One-Stop/ES/DW
- B. WIA Youth/Job Corps
- C. UI
- D. Vocational Rehabilitation
- E. VETS
- F. BAT/ATELS
- G. Rural
- H. K-12 Education
- I. Community College
- J. College/University
- K. Agriculture
- L. HUD
- M. HHS
- N. Faith-Based Organization
- O. Disability
- P. Job Corps
- Q. SCSEP/Older Workers
- S. WIRED Grantee Partner
- T. Economic Development
- U. Private Sector
- Other (R) _____

C REGISTRANT FEES

Full Conference: \$595 Early Bird (By May 31, 2006) \$695 (After May 31, 2006)

Daily: \$250 – Tuesday, July 11 \$250 – Wednesday, July 12 \$250 – Thursday, July 13

Pre-Conference Seminar – Quality Service, Disney Style: \$150 – July 11, 8:30-11:45 am, *Disneyland®* Hotel

D PAYMENT OPTIONS

1. Preferred payment method:

Register online at www.WorkforceInnovations.org using your American Express, Master Card or Visa.

2. Additional payment options include:

You may fax your registration form to: 404-832-3611 or mail it to ASTD - Workforce Innovations, Ambassadors, 240 Peachtree Street, Ste. 22-S-10, Atlanta, GA 30303-1334. PLEASE MAKE SURE TO INCLUDE A PAYMENT METHOD OR COPY OF YOUR PURCHASE ORDER OR FORM 101 WITH YOUR REGISTRATION FORM. NO REGISTRATIONS WILL BE PROCESSED WITHOUT A METHOD OF PAYMENT. No checks, purchase orders or form 101s will be accepted by mail or fax after June 16, 2006!

Check (No. _____) S&E Funds Purchase Order (No. _____) Credit Card

American Express Master Card Visa Name as it appears on card: _____

Credit card number: _____ Exp. date: _____

Authorized signature: _____

Credit card billing address: _____

Mail Checks, Purchase Orders and S&E Funds to:

ASTD - Workforce Innovations, Ambassadors, 240 Peachtree Street, Ste. 22-S-10, Atlanta, GA 30303-1334

Payment Policy: Payment for all registrations must be made in full prior to the conference. Make checks and Purchase Orders payable to: ASTD - Workforce Innovations. ASTD Tax ID: 39-0852310

Conference Registration Cancellation/Substitution Policy: Substitutions will be accepted at any time. Cancellations will be subject to a \$50 processing fee through June 6, 2006. There will be NO refunds after June 6, 2006. All cancellations and substitutions MUST be sent in writing via e-mail, fax, or U.S. Mail: ASTD - Workforce Innovations, Ambassadors, 240 Peachtree Street, Ste. 22-S-10, Atlanta, GA 30303-1334, Fax: (404) 832-3611, email: WorkforceInnovations@ambassadors.com. All refunds are issued after the conference.

Pre-Conference Seminar Substitution Policy: A minimum number of participants is required for "Quality Service, Disney Style" Seminar. Refunds will be given only if, in the unlikely event, the seminar does not take place; otherwise, there can be no cancellations or refunds, only substitutions.

Exhibitor Opportunities: Contact Kevin Horowitz, (410) 997-0763, (301) 596-3028, wi@epponline.com

Sponsor Opportunities: Contact Elaine Kolodny, (240) 731-9617, (301) 949-9169, ekolodny@starpower.net

Registration Questions: Call (888) 643-1119, Fax (404) 832-3611 or e-mail WorkforceInnovations@ambassadors.com

Register Online at

www.WorkforceInnovations.org

CONFERENCE LOCATION



About Anaheim and Orange County, California

Anaheim is home to the magic of Disneyland®, and its location in Southern California means proximity to a diverse wealth of attractions. The Anaheim Convention Center is the newest and largest convention center on the West Coast, a jewel recently renovated and expanded into a regional architectural landmark.

Disneyland® — featuring special 50th Anniversary celebrations this summer — is a short walk from the Convention Center and surrounding hotels. Disneyland Park® also includes Disney Downtown® (shops and restaurants with no admissions fee) and Disney's California Adventure®. Nearby are the

Block of Orange shopping and entertainment complex, Knott's Berry Farm, and the sunny beaches of Newport and Huntington. These and a host of other Southern California attractions are at their peak during July, when you can expect pleasant, dry weather with high temperatures in the mid-80s. Take advantage of this wonderful area and combine **Workforce Innovations 2006** with your vacation plans.

See www.WorkforceInnovations.org/travel.cfm for more on Southern California attractions.

"My Workforce Board views Workforce Innovations as the most valuable "go-to" conference for our members to invest in that has an IMPACT OUTCOME for our community when we get back home to Michigan!"

— TRENDIA RUSHER, Washtenaw County (Ann Arbor Area WIB)



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1640 King Street, Box 1443
Alexandria, VA 22313-1443

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