

Exhibitor Prospectus

Workforce
Innovations
2007

BEYOND BOUNDARIES



Workforce
Innovations
2007

July 17-19, 2007

*Kansas City Convention Center
Kansas City, Missouri*

www.WorkforceInnovations.org

Sponsored by:
U.S. Department of Labor's Employment and Training Administration
American Society for Training & Development



Showcase your organization's products and services to 3,000+ workforce development leaders:

- Local, State and National Workforce System Professionals
- Partners in Economic Development and Education
- Workforce Investment Board (WIB) Members
- Business Representatives
- Worker Representatives
- National, State, and Local Government Officials
- Workforce Purchasing Decision-Makers!

The Federal Government invests \$15 billion annually in Workforce Development

Workforce Innovations 2007's theme is *Beyond Boundaries*. Conference sessions will engage workforce professionals and partners around the challenge of maintaining economic growth in a highly competitive global economy.

Workforce Innovations is co-sponsored by the U.S. Department of Labor's Employment & Training Administration (ETA) and the American Society for Training & Development (ASTD).

Workforce Innovations, the premier annual conference for local, state, and national workforce, business, economic development, and education leaders, provides an important opportunity to share common experiences and challenges in building a highly skilled and adaptable workforce.



Workforce Innovations 2007 Attendees Evaluate and Purchase Services and Technology for...

- Accounting
- Activities-Based Management
- Administration
- Artificial Intelligence
- Assessment Assistive Technology
- Automated Tools
- Business Process Reengineering
- Career Counseling
- Career Information
- Case Management
- Claims Taking Clearinghouses
- Client Tracking
- Client-Servers
- Common Intake
- Communications
- Compressed Video
- Computer-Assisted Instruction
- Computer-Based Instruction
- Costing Systems Courseware
- Customer Feedback
- Data Entry
- Databases
- Delivery Systems
- Digital Equipment
- Distance Learning
- E-Learning
- Eligibility Determination
- Expert Systems
- Geographic Information Systems
- Groupware
- Hardware Information Resource Centers
- Interactive Television
- Interactive Video
- Internets and Intranets
- Job Banks
- Knowledge Management Systems
- Labor Exchange
- Learning Management Systems
- Learning Technology
- Management
- Matching Tools
- Multi-Media
- Networks
- Operations
- Organizational Self-Assessments
- Pathways
- Presentation Shells
- Profiling
- Quality Management
- Reengineering
- Resume Building
- Search Tools
- Self-Assessment
- Self-Registration
- Software
- Talent Banks
- Team Building
- Telephone Response Systems
- Testing

Plus YOUR Product or Service!

Workforce Innovations 2007 Bridge To Beyond

Workforce Innovations 2007 Bridge to Beyond

This year's "**Bridge to Beyond**" exhibit area will take participants on a journey *Beyond Boundaries*.

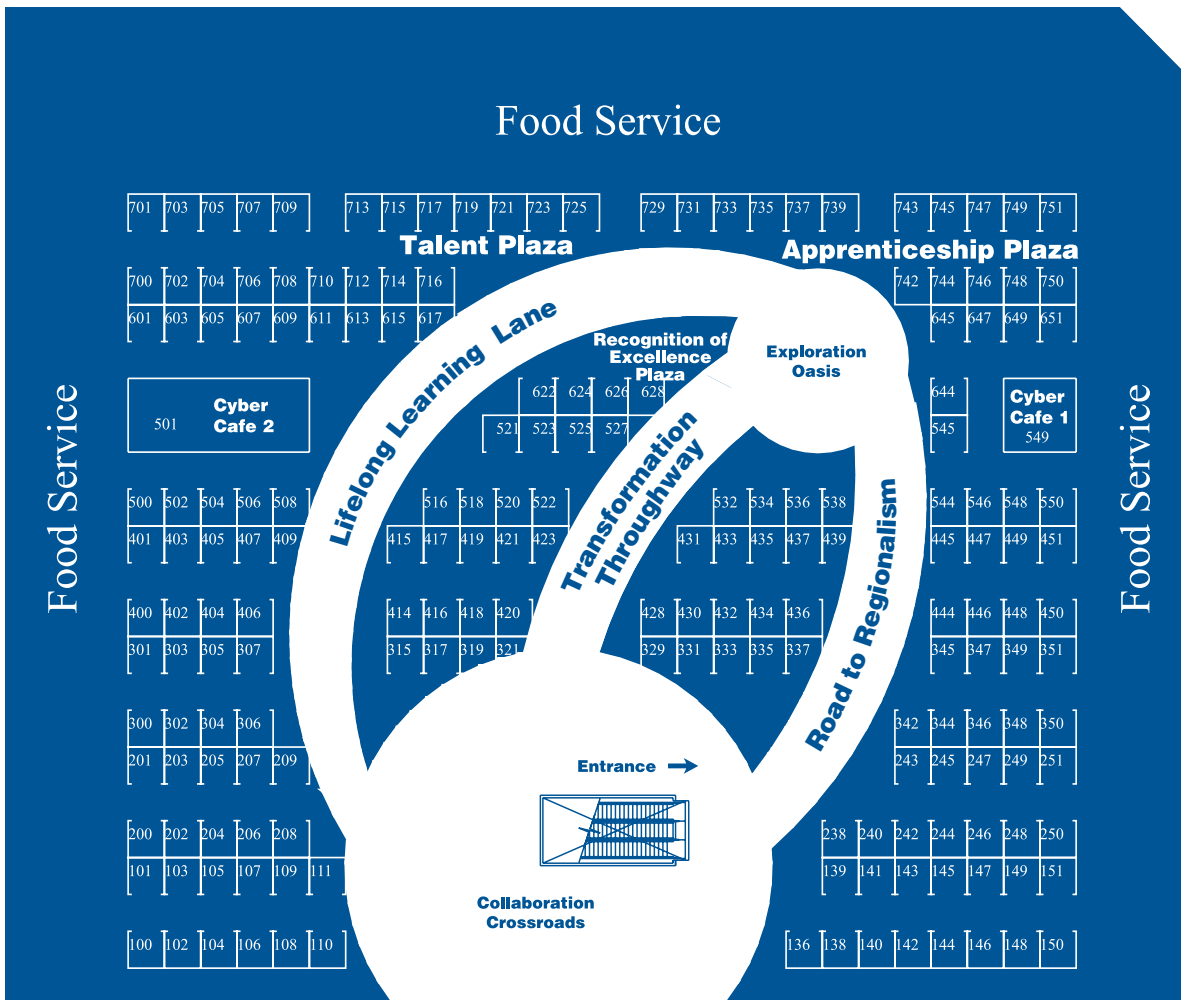
The 2007 **Bridge to Beyond** (the entire Exhibit Area) is a "state of mind" designed to provoke creation, thought, inspiration and action. The exhibits in the **Bridge to Beyond** will allow participants to look beyond traditional boundaries and explore the collaboration and innovation necessary to create a competitive advantage in the global economy.

This unique environment will be filled with pathways and portals to guide talent development leaders and business partners on a journey to innovation, excellence and new ideas. The *Collaboration*

Crossroads area offers the opportunity to meet up with colleagues or make new acquaintances. An *Exploration Oasis* is a portal to the future of Talent Development, Apprenticeship Beyond Boundaries, and the honorees for ETA's Recognition of Excellence program. The three conference pathways – Regional Economic Competitiveness, Workforce System Transformation, and Lifelong Talent Development – are echoed in the three paths that wind through the **Bridge to Beyond**.

Join us in creating an environment that fosters talent development and transformation in the Workforce Innovations 2007 **Bridge to Beyond**.

To view a larger map, go to <http://www.WorkforceInnovations.org/exhibitors.cfm>



TENTATIVE EXHIBIT FLOORPLAN SUBJECT TO FIRE MARSHALL APPROVAL. ISLANDS CREATED ON DEMAND.

A MORE PRECISE LOCATION FOR ETA SHOWCASE AREAS, CYBER CAFES, EXHIBITOR DEMONSTRATIONS, RESOURCE LINK, AND DISPERSED FOOD SERVICE TO BE DETERMINED.

CEILING HEIGHT: 33 FEET

Exhibit Rental Fees & Services

EXHIBITION SCHEDULE

Move-In

Mon 7/16 8:00am - 4:30pm

Tue 7/17 8:00am - 12noon (touch up only)

Open

Tue 7/17 5:00pm - 7:00pm Hosted Reception

Wed 7/18 10:00am - 5:00pm*

10:00am – 10:30am Program Break
11:30am – 1:00pm Hosted Lunch
2:00pm – 2:30pm Program Break
3:30pm – 4:00pm Program Break

Thurs 7/19 8:00am - 2:00pm*

8:00am – 9:00am Continental Breakfast
10:00am – 10:30am Program Break
Noon – 1:30pm Hosted Lunch

Dismantle

Thurs 7/19 2pm - 6pm

* The open hours schedule for Wednesday and Thursday is subject to modest change.



Dates to Remember

3/30/07 — Advance Discount Deadline

4/17/07 — Exhibit Rental Fee Balance Due/Cancellation Deadline

5/18/07 — Camera-ready Artwork for Conference Program Due

Hotel Accommodations

Visit www.WorkforceInnovations.org for discounted hotel options and reservation information.

Contacts

**Workforce Innovations
2007 Exhibit Management**
c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path
Ellicott City, MD 21042-1539
(410) 997-0763
Fax (410) 997-0764
wi@epponline.com
www.epponline.com

Decorator/Shipping

Brede Exposition Services
(407) 851-0261
Fax (407) 859-3904
customerservice@bredeallied.com



EXHIBIT RENTAL FEES

Corporate/Government Exhibitors

Advance Discount (closes 3/30/07)
\$2,700 per booth

After 3/30/07
\$2,900 per booth

Non-profit Exhibitors

Advance Discount (closes 3/30/07)
\$1,700 per booth

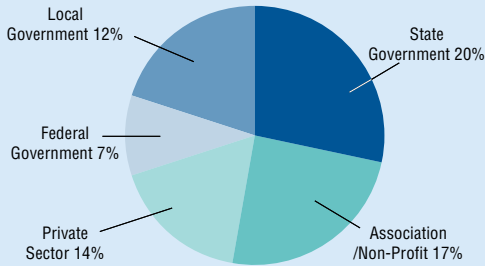
After 3/30/07
\$1,900 per booth

EXHIBIT RENTAL FEE INCLUDES:

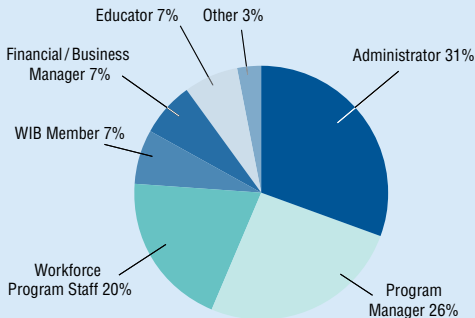
- Training on “How to Do Business with the U.S. Department of Labor”
- Two full conference registrations per booth for Corporate/Government exhibitors
- One full conference registration plus one exhibit hall only badge per booth for Non-Profit exhibitors
- Link from **Workforce Innovations** Web site
- Attendee database
- A demonstration time slot in the exhibit hall (A/V and Internet access provided — first come/first served basis)
- Free admission exhibit hall passes to circulate to customers/prospects
- Complimentary description in the Conference Program
- Exhibit hall perimeter security
- Aisle carpeting included
- Optional Discounted Booth Furnishing Package (skirted table, 2 chairs, waste basket, carpeting)



Workforce Innovations 2006 Attendance by Organization Chart



Workforce Innovations 2006 Attendance by Program Responsibilities Chart



Workforce Innovations 2006 Attendance by Program Initiative Chart

WIA Adult/One-Stop/ES/DW	24%
WIA Youth/Job Corps	14%
Education/College/University	12%
Economic Development	8%
Private Sector	6%
VETS	4%
Unemployment Insurance	4%
Disability	3%
Vocational Rehabilitation	3%
WIRED Grantee Partner	3%
Other	19%

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At Workforce Innovations 2006:

- 3,000 Professionals in the workforce investment system attended
- 15 Partner Government Agencies participated
- 80+ Organizations were represented in the Exhibit Hall
- 100+ Exhibit Booths
- 25 High Profile Industries featured in the Talent Plaza
- A SOLD OUT 2006 EXHIBIT!

Increase Your Marketing Exposure by Becoming a Workforce Innovations Sponsor

Take advantage of multiple sponsorship options to ensure that your organization is remembered long after the conference is over. Sponsorship levels are available at Platinum Plus, Platinum, Gold, Silver and Bronze.

Opportunities for recognition include:

- Recognition on Signage and in Plenary Sessions
- Named Conference Features
- Workshop Refreshment Breaks
- Opening Reception
- Conference Tote Bag
- Schedule-At-A-Glance

For sponsorship information, contact Elaine Kolodny at (240) 731-9617 or (301) 949-9169, or email: ekolodny@starpower.net.

Program Advertising

The Workforce Innovations 2007 Final Program will be circulated among a captive audience of YOUR CUSTOMERS/PROSPECTS and is also used as a reference after the conference. An affordable discount is offered exclusively to Workforce Innovations exhibitors.



Current/Prior Workforce Innovations Exhibitors/Participants

AADA Information Center
AARP
Accenture
Achievement Technologies
ACS Workforce and Community Solutions
ACT - Southwest Region
Adam's Gate Consulting
ADL Co-Laboratory
Advanced Manufacturing
Aguirre International/O*NET
AJ Boggs & Co.
Albany Advocacy Resource Center
Alchemy Training Systems
Alliance Enterprises
America's Job Link Alliance
America's Workforce Network
American Association of
Community Colleges
American Computer Driving License
American Fundware
American Government Services
American Society for Training
& Development (ASTD)
America's One-Stop Operating System
(AOSOS)
American Hotel & Lodging Association
Andersen Consulting
Applied Theory Communications
ARAMARK
Arbor E&T LLC
Association of American Railroads
Auburn University-Ctr for Government
Automated Data Sciences
Automotive Youth Educational Systems
(AYES)
Avenet Web Solutions
Aztec Software Associates
Berkeley Policy Associates
Beta Business Solutions
Brevard Workforce Development Board
Bridges.com
Bullzi Network
Burning Glass Technologies
Business Access
C-Tech Associates
California Community Colleges –
Economic & Workforce Development
California Employment
Development Agency
Careerbuilder.com
CareerOneStop
CareerStep
CARF
CASAS
Casey Family Programs
Cast
Catalyst Learning
CBO Financial
CDM & Career Zone/American
Guidance Svc (AGS)
Center for Energy Workforce Development
Center for Governmental Studies
Center for Workforce Learning
Center for Workforce Preparation
Central Texas Workforce Board
Centurion
Certiport
Chicago Systems Group
Clear Speech Works
Command Computer Corporation
Community Transportation
Association of America (CTAA)
CompTIA
CompUSA
Computer Curriculum Corporation
Computerprep, Div. of Prosoft
Conference Plus
Connexions
Covansys
CVS Pharmacy
Cuskey, Ispen & McCall Consultants
Cybracom/Visara
Datatrac Information Services
Delmar/Thomson Learning
Deloitte Consulting
Delphi Productions
Disability & Business Technical
AssistanceCenter
Dynamic Imaging Systems
Dynamic Works Institute
E-Learning & Training Labs Institute
EAS
EDS
Earthwalk Communications
Easter Seals
Economic Modeling Specialists, Inc.
(EMS)
eGulf Technologies
EmployOn
Empyra
Entre Solutions
Equilizer Networking & Design
Eriss Corporation
ESRI
Eureka CCIS
Excelsior College
Farber Specialty Vehicles
Federal Bonding Program
Fedtech
Flagship Enterprises Solutions
Forsyth Technical Community College
FU Associates
Future Entreprises
Futurework Systems, LLC
Futures for Kids
Geographic Solutions
Godbe Research
Goodwill Industries International
Govconnect
Green Thumb
H&H Publishing
Healthkit Educational Systems
HeiTech Services
Henkels & McCoy
High Technology Solutions
Home Builders Institute
HP
HR Performance Resources
HRMS
IBM
I Can Learn Education System
I Learning
Illinois Department Employment Security
IMR Global-Orion
Indian Hills Community College
infoUSA
Information Tech Support Center
Innovative Database Solutions
Inst. for Work & the Economy
Instructional Access
Instructional Systems
I/Tech Services
Jemzs
Jewish Vocational Service
Jist Publishing, Inc.
JNC Technological Services
Jobs for the Future
Jobshop
Jobwave
Kansas City Convention & Visitors Assn.
Kansas Dept. of Commerce
Kentucky Community &
Technical College
KET, The Kentucky Network
Kioskpros
KPMG Consulting
LA Works
Lab-Volt Systems
Learning Link
Learningstream
Lexicon Training Services
LMI+, NorthValley Workforce Board
Lockheed Martin
Magellan Center
Manpower
Manufacturing Skill Standard Council
MAXIMUS / SSA Ticket To Work
McGix
Meridian KSI
Metlife
Metsys
Mid Atlantic Career/PA Dept. of Labor
Midlands Technical College
Milestone Planning & Research, Inc.
Missouri Division of Workforce
Development
Mitra International
Mitretek Systems
Mobile Career Development Van
Monster.Com
Mortgage Bankers Association
MPC Computers
My-VResume
NAMRL
NASA
National Academy of Railroad Sciences
National Apartment Association
National Association of State
Workforce Agencies
National Association of
Workforce Boards
National Center for Integrated Systems
Technology
National Center on Workforce
& Disability
National Collaborative on
Workforce and Disability
National Consortium of RRCEP's
National Council of La Raza
National Dissemination Ctr.
For Career & Tech. Ed.
National Federation of the Blind
National IT Apprenticeship System
(NITAS)
National Occupational Competency
Testing Institute
National Puerto Rican Forum
National Restaurant Association
Educational Foundation
National Retail Federation Foundation
(NRFF)
National Systems & Research
National Urban League
National Workforce Institute
NaviSite
NCS (National Computer Systems)/Pearson
NFP Consultants
Neighborhood Networks
New Horizons Computer Learning
Centers, Inc.
NISH
Nist Manufacturing Extension Partnership
Non Profit Technologies, Inc.
North Carolina Community College
Opinionmeter
Opportunités Indus. Centers of America
Oracle Corporation
Oregon Labor Department
Personic
PESCO International
Plato Learning
Price Daniel Communications
Pro-Lite
Primus Group
Profiles International
Project Access, Work for Dallas County
PROSOFT Training
Public / Private Ventures
Quickhire
RAS Consulting Group
Rehabilitation Cont Ed Program/
Univ. of Arkansas
Renaissance Governmental Solutions
Resume Writing Without Paid Experience
Retention Education
River Valley Resources
Royale Software
San Diego Workforce Partnership
San Juan College Regional Energy
Training Center
SAS Institute
Schneider National
Science Systems & Software International
SERCO
Sighted Electronics
Simple Click
Simtrex
Social Security Administration
Social Solutions, Inc.
Society for Human Resource Management
Softscape
Software AG
Solutions Integration
South Bay Private Industry Council
Staffmark Technology Training Center
Stardata Technologies
Steck-Vaughn
Systems Concepts
Tandberg
TATA Consultancy Services
TATC Consulting
Tech Conex
Technology Based Solutions
Teknimedia
Texas Goodwills
Texas Workforce Commission
textHELP Systems
The Conover Company
The Home Depot USA
The John J. Heldrich Ctr.
For Workforce Develop.
The Quality Group/Curtis Associates
The Performance Institute
The Society of the Plastics Industry
The Workplace Learning
and Performance Center
Thinking Media - Keytrain
Thomson
Time Wise Management Systems
Tivoli Systems
Touch of Life Technologies
Toyota
Trainingserver
Trefoil
TTG Consultants
True Colors Communications Group
TRW
U.S. Census Bureau
U.S. Department of Education,
Rehabilitation Services Administration
U.S. Department of Labor
ALX Learning Technology
America's Career Kit
Center for Faith-Based
and Community Initiatives
Employment & Training Administration
ETA/Office of National Response
ETA/Office of Workforce Security
Job Corps
Mine Safety & Health Administration
National Business Learning Partnership
(NBLP)
Office of Apprenticeship
Office of Disability Employment Policy
Office of Policy Development & Research
U.S.P.S. Nat'l Ctr for Employee
Development
Veterans' Employment &
Training Service (VETS)
Women's Bureau
Working Partners for an Alcohol
& Drug-Free Workplace
UNISYS
University of Southern Mississippi
Valpar International
Vertek
Vision Link
Vocational Research Institute
WCC Services
WCG International Consultants
Werner Enterprises
Work Certified
Workforce Information Council
Workforce USA.net
Workplace Learning
and Performance Center
Work Source
Workforce Institute of America
Workforce Strategist
Workplace Literacy Solutions
Xpand